# PROPOSED NEW MEMBERS OF BOARD OF EFECTE PLC

## **Marc Breitfeld**

#### Proposed new member of the Board of Directors

Independent of the company, not independent of its significant shareholders

Doctor of Philosophy (Ph.D), Operations Research, Applied Mathematics, Rutgers University; M.B.A., Operations Management, Rutgers University Born: 1967

#### Career history and positions of trust:

- Matrix42, Jan 2023 Present: CFO & Managing Director
- ATOS Gruppe, 2017 2022: CFO & Managing Director
- creatrade Holding GmbH, 2011 2017: CFO & Managing Director
- 2010 2011: Consultant to Private Equity firms
- Addison Software, 2006 2009: CFO, COO & Member of the Board of Directors
- Gómez, Inc., 2003 2005: Member of the Board of Directors and Audit/Compensation Committees, acting CFO
- ASK S.A., 2002 2005: Member of the Board of Directors and Audit Committee
- AdAstra, 2001 2005: Investment & Finance Director
- Dasa / EADS / Eurocopter / Helibras, 1996 2000: Director M&A, CFO & Member of Management Board
- A.T. Kearney, 1995 1996: Manager / Consultant

Shareholding in Efecte: No shareholding.

# Simon Begg

#### **Proposed new member of the Board of Directors**

Independent of the company, not independent of its significant shareholders

Master of Engineering (MEng), Engineering, Economics and Management, University of Oxford

Born: 1974

## Career history and positions of trust:

- Corten Capital 2018-: Co-founder and Partner
- Warburg Pincus LLC 2008-2018: Managing Director
- Safetykleen 2012-2017: Member of the Board of Directors
- Mercator Solutions FZE 2014-2017: Member of the Board of Directors
- Apax Partners 2003-2008: Principal

**Shareholding in Efecte:** No shareholding.

# Niilo Fredrikson

#### Proposed new member of the Board of Directors

Not independent of the company, independent of its significant shareholders

M.Sc. (Tech) and M.Sc. (Econ.)

Born: 1980

#### Career history and positions of trust:

- Efecte Plc CEO since September 2018
- Efecte Plc member of the board of directors 5/2017-9/2018
- Nokia Oyj 2017-2018: Head of Digital Intelligence at Nokia Software
- Comptel Plc 2016-2017: Member of the Executive Board and Executive Vice President
- Microsoft Corporation 2012–2016 and Microsoft Ltd. 2006–2012: global management positions and other positions
- Ch5 Finland Oy 2002–2005: Partner and Manager
- Nobman Informatics Oy (currently Proghammer Oy) 1999–2006: CEO of the company he founded •
- Chairman of the Board at Proghammer Oy since 2006; Member of the Board Finnish Software Industry and Entrepreneur Association since 2021 and previously 2002–2005

**Shareholding in Efecte:** 46,054